



INDEPENDENT POOL & SPA SERVICE ASSOCIATION, INC. (IPSSA)

"Improving the Industry through Community, Education, & Support"

PO BOX 254645
SACRAMENTO, CA
95865
888-360-9505
888-368-0432 (FAX)
memberservices@ipssa.com

INDUSTRY PARTNER MEMBERSHIP APPLICATION

Company _____ Web Site _____
Address _____ City _____ State _____ Zip _____
Telephone _____ Fax _____
Principal Contact _____ Email _____
Alternate Contact _____ Email _____
Referred By _____
Membership Level Applying: Regular Silver Gold Platinum Titanium

Has your company been a member of IPSSA prior to this application Yes No If yes, what year

Describe your company's primary activity in the pool and spa industry: _____

Does your business require a business license? Yes (license number _____) No

Does your business require a state contractor's license? Yes (license number _____) No

Does your business require a real estate license? Yes (license number _____) No

How long has your company been in business? _____ How long in the pool and spa industry? _____

If there are other locations for your business, please list them below:
Address _____ City _____ State _____ Zip _____
Telephone _____ Fax _____
Contact _____ Email _____

If you are a member of other pool associations (now or previously), please list them: _____

Please list two trade references (required):

Company _____ Contact _____
Address _____ City _____ State _____ Zip _____
Telephone _____ Fax _____

Company _____ Contact _____
Address _____ City _____ State _____ Zip _____
Telephone _____ Fax _____

- The undersigned understands and agrees to the following conditions of the IPSSA Industry Partnership:*
- *The above information is true and complete.*
 - *Admission to and continued membership in IPSSA are contingent on the BORD's approval.*
 - *Must adhere to IPSSA policy on the use of its logo. If membership is terminated, the right to use IPSSA logo shall be terminated.*
 - *Membership in the association is on a year-to-year basis.*
 - *Enclosed is a check or credit card payment for the annual membership dues. In the event membership is denied, the applicant's check will be returned.*
 - *Any current or prospective Industry Partner in the business of contracting (including but not limited to altering, repairing, improving, or modifying real property) must provide a certificate of commercial general liability insurance as a condition of their industry partnership with IPSSA, with a limit of not less than \$500,000.*
 - *As an associate member, I understand that the purpose of IPSSA is to assist and educate its members who are independent pool service technicians. I agree to foster goodwill in the pool and spa industry and in general for the association and its members.*
 - *I agree to accept communications from IPSSA via postal mail, email, facsimile or telephone.*

Signature _____ Date _____
For IPSSA use only: Date Received _____ Date Approved _____ Start Date _____



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We accept payment by Visa, MasterCard or Discover

Company _____

Amount to be charged _____

Credit card number _____

Expires _____ CRV (3-digit code from back of card) _____

Name and billing address for card _____

Email address for receipt _____

**Please email this form to IPSSA
at Penny@ipssa.com**

IPSSA Industry Partner Membership Benefits

**Standard Industry Partner dues are \$779 per year.
In return, the Industry Partner receives the following benefits:**

- Opportunity to network and market your product and services to over 2,700 pool and spa service companies
- Listing in each issue of the **IPSSAN** with a hyperlink to your website
- Listing on the Associate Member's Page of the **IPSSA Website** with a hyperlink to your company's website
- Advertising in the **IPSSAN** (available only to Associate members except for insert flyers) with hyperlink to your company's website
- Associate Member On-Boarding Meeting - Maximize your investment by speaking to an IPSSA Management Professional to better utilize your member benefits
- Priority speaking engagements at the IPSSA chapters' monthly meetings (schedule through Chapter President)
- Feature your new company products and business news in the **IPSSAN**, members' only exclusive
- Showcase your company in the **IPSSAN** as a member, 500 words or less bio and photo
- Continual annual recognition through Associate Member Spotlight
- Access to the **IPSSA Member Portal** including IPSSA Member Exclusive Coupon opportunities
- Subscription to the IPSSAN, which is also delivered to over 2,700 IPSSA members
- Use of the **IPSSA** logo in company advertising upon submission to and approval by the Associate Member Chair
- Increase your exposure by purchasing a tabletop or becoming an event sponsor for the **IPSSA Leadership Summit**
- IPSSA National will connect with/"like" your company over IPSSA's social media channels (if company page allows)
- Initial social media announcement of partnership over IPSSA Social Media Channels

PREMIER MEMBERSHIPS

Industry Partners can upgrade their support to receive additional benefits

TITANIUM LEVEL @ \$10,000.00 PER YEAR

- Annual dues included (worth \$779)
- (12) full-page priority color ads in the IPSSAN and one print insert (worth \$5,250). All digital ads will include a hyperlink to your company's website.
- Company recognition with logo and priority sponsorship opportunities at **IPSSA's Leadership Summit**
- \$500 prize in your company's name at the **Leadership Summit** fundraiser or annually through IPSSA contests
- Priority listing with company logo and hyperlink on the back page of the **IPSSAN** and on the **IPSSA website**
- Company logo and link included on sponsor scroll on each page of the **IPSSA website**
- Sponsored webinar opportunities
- Initial dedicated eCommunication to IPSSA members highlighting your company's services
- Dedicated initial social media announcement of IPSSA's partnership over IPSSA Social Media Channels
- (4) Annual recognition posts on IPSSA's Social Media Channels

PLATINUM LEVEL @ \$6,000.00 PER YEAR

- Annual dues included (worth \$779)
- (12) full-page color ads in the IPSSAN (worth \$4,635). All digital ads will include a hyperlink to your company's website.
- Company recognition with logo and priority sponsorship opportunities at **IPSSA's Leadership Summit**
- \$250 prize in your company's name at the **Leadership Summit** fundraiser or annually through IPSSA contests
- Priority listing with company logo and hyperlink on the back page of the **IPSSAN** and on the **IPSSA website**
- Company logo and link included on sponsor scroll on each page of the **IPSSA website**
- Sponsored webinar opportunities
- Initial dedicated eCommunication to IPSSA's members highlighting your company's services
- Dedicated initial social media announcement of IPSSA's partnership over IPSSA Social Media Channels
- (2) Annual recognition posts on IPSSA Social Media Channels

GOLD LEVEL @ \$3,100.00 PER YEAR

- Annual dues included (worth \$779)
- (12) half-page color ads (worth \$1,940). All digital ads will include a hyperlink to your company's website.
- Company recognition with logo and priority sponsorship opportunities at **IPSSA's Leadership Summit**
- Priority listing with company logo and hyperlink on the back page of the **IPSSAN** and on the **IPSSA website**
- Company logo and link included on sponsor scroll on each page of the **IPSSA website**
- Dedicated initial social media announcement of IPSSA's partnership over IPSSA Social Media Channels
- (1) Annual recognition post on IPSSA's Social Media Channels

SILVER LEVEL @ \$1,850.00 PER YEAR

- Annual dues included (worth \$779)
- (12) quarter-page color ads (worth \$880). All digital ads will include a hyperlink to your company's website.
- Company recognition with logo and priority sponsorship opportunities at **IPSSA's Leadership Summit**
- Priority listing with company logo and hyperlink on the back page of the **IPSSAN** and on the **IPSSA website**
- Company logo and link included on sponsor scroll on each page of the **IPSSA website**
- Dedicated initial social media announcement of partnership over IPSSA Social Media Channels

IPSSA INDUSTRY PARTNER RESPONSIBILITIES

- 1.) Foster goodwill in the pool and spa industry and in general for the association and its members
- 2.) Provide education to IPSSA members
- 3.) Pay annual dues

For questions on how to become an IPSSA Industry Partner, contact penny@ipssa.com.